

64th Annual

Sylvia Besana Holiday Parade



Saturday, December 6th
Downtown Roseville



Vendor Application Saturday, December 6, 2025 - 10 AM to 1 PM Vernon Street Square

Company/Organization: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

CA Seller's Permit #(Attach Copy):

or Form 410-D if selling on behalf of a 6015 Retailer(Attach Copy): _____

This Application is for (check one):

Non-Profit Booth (must provide proof of non-profit status) (\$25)

Handmade Arts & Craft Business (\$25)

Home-based Business (\$50)

Commercial Business (\$75)

Acceptable Payments: Money Order, Cashier's Check or Credit Card

I have read the regulations included with this application and agree to comply with the conditions set forth. Please note that we will be following all local and state mandates in place at the time of the event.

Signature

Date

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Items for Sale Listing (Form #2)

Business/Organization Name: _____

Contact: _____ Phone: _____

Onsite Contact: _____ Onsite Contact Number: _____

Please list **all** items you intend to sell, have displayed or available for ordering. Non-food items only. You **must** enclose at least one picture of your merchandise to help with our selection procedure. The sale of pornographic materials, weapons, drugs, fireworks, toy guns of ANY type, (including any item making gunshot or popping sounds) or water pistols is PROHIBITED! You must write brand names of any items you are selling. The Downtown Roseville Partnership will try to see that any vendors selling the same items are placed at sites located at a distance from each other. If you are selling items not listed on your application, you will be asked to vacate with no refunds. Vendors may NOT sell or display any item considered inappropriate for families-- to be decided by the Downtown Roseville Partnership. Photos will not be returned.

BRING ONLY ITEMS WITH YOU APPROVED TO SELL. ITEMS NOT LISTED OR APPROVED BY THE DOWNTOWN ROSEVILLE PARTNERSHIP MAY RESULT IN EXPULSION.

I have accurately completed this form in its entirety. I have read and fully understand the Non-Food Information Sheet.

Applicant Signature: _____ Date: _____

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Reservations and Space Assignments

All vendor applications will be carefully reviewed upon receipt. Vendors whose participation will be an enhancement to the market will be invited to participate. 10' X 10' space assignments will be made in a manner that will ensure the viability of the market and the diversity of the marketplace. It is important for all the applicants to understand that acceptance is not guaranteed, regardless of past participation. Incomplete applications or those missing required permits will not be processed until all required items are submitted, including booth space fees and any applicable permits. Selection of vendors is at the discretion of the manager. The manager reserves the right to refuse or assign space at any time. Space is assigned based on many factors, including booth presentation/product appeal, type of vendor logistics, etc. If application is accepted and space is not immediately available, vendors will be placed on a waiting list and contacted when an opening becomes available. All vendor merchandise **MUST BE PRE-APPROVED**, no exceptions. Cancellation **MUST** be made by Friday at 9:00 a.m. of the week of the street fair. **Sharing booth space with other vendors is prohibited UNLESS pre-approved by the manager.**

Form Must Be Returned to: Stephanie Hill, Parade Director, P.O. Box 204, Roseville, CA 95661 or info@sylviabesana.org. Phone: 916-910-5769

Read Carefully Before Signing. If waiver is not signed, participant will not be registered and form will be rejected. In consideration of the acceptance of this registration form for the program listed, the participant(s) named on the form freely agrees to and makes the following contractual representations and agreements:

Non-Transferable

This application is not assignable or transferable without the express written consent of the Downtown Roseville Partnership.

Independent Contractor

Vendor shall provide all services required under this application as an independent contractor of the Downtown Roseville Partnership, and shall remain, at all times as to the Downtown Roseville Partnership, a wholly independent contractor with only such obligations as are required under this application. Neither vendor, nor any of its employees, shall be considered an employee of the Downtown Roseville Partnership.

Indemnification

Vendor shall defend, indemnify and hold harmless the Downtown Roseville Partnership, their directors, trustees, officers, employees and agents, from and against any and all claims, actions, liability, damage, loss or obligations, including all costs, demands, expenses, expert fees and costs, and attorney's fees arising out of Vendor's activities pursuant to this application, including by way of illustration and not limitation, the following: (a) any injury to or death of any person or damage to or destruction of any property occurring in or on Vendor's equipment, or any part therefore; (b) any default by Vendor's in the observance or performance of any of the terms, covenants, or conditions of this application; or (c) the use, occupancy, or condition of Vendor's equipment or activities therein.

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Waiver

*The participant named acknowledges that he/she has been fully and completely advised of the potential dangers incidental to engaging in the activities, and fully and voluntarily assumes the risk of engaging in the program and activities.

*I hereby waive, release, and discharge, any and all claims for damages which may result in my participation in the Sylvia Besana Parade. By my signature I release the event coordinator the Downtown Roseville Partnership, its agents and sponsors of any and all liability of personal loss to myself or property.

* This contract is not subject to early cancellation by applicant. Deposit and payments are non-refundable. Balance will be paid in full before application is accepted.

*Any contracts may be voided by coordinators if a sponsorship is sold that is exclusive and conflicts with your category or if a vendor space is sold to a like vendor or coordinator feels vendor does not fit in event.

*Vendor space may NOT be sublet or shared. Vendor may sell only what is accepted by this application. All hand-outs or giveaways must be preapproved by coordinator.

*I understand that refunds will not be given regardless of weather or unforeseen circumstances. RAIN OR SHINE EVENT. Any event may be cancelled at coordinators discretion due to extreme conditions such as rain, wind, temperatures exceeding 105 degrees, storm, smoke, flood or any other act of God or terrorism without refund to vendor.

*The event coordinator the Downtown Roseville Partnership does not have or provide medical or accident insurance for persons involved in programs sponsored by them.

I have read and agree to the terms of this agreement.

Signature

Date

Make sure applications includes: Form #1 Application, Form #2 Items for Sale, Payment of Fees, Copy of Seller's Permit or Form 410 D, one photograph of your merchandise.

Completed Application to be turned in to:

Email: info@sylviabesana.org (Phone: 916-910-5769)

Credit Card: _____ Exp. Date: _____ Security Code: _____ Billing Zip: _____

Name on Card: _____

Or make check payable to: Downtown Roseville Partnership and mail to:

Stephanie Hill, Parade Director
P.O. Box 204
Roseville, CA 95661